

Corporate Website Post:

Chrysler has selected a new partner to our supply chain based on a competitive selection process. At Chrysler, we are excited to partner with the international company, but understand this new relationship leaves our U.S. customers and suppliers questioning our loyalty to the U.S. brand and the workforce. Our customers are the reason why we work to build the best product possible. Our supply chain enables us to achieve that mission. During the bidding process, the international company was able to structure a deal that would substantially benefit our customers.

U.S. Family Customers

When designing and producing a vehicle, we think of the safety of your families. Ask how our automobile can keep you safe in the worst situations. Negotiate to make those vehicles affordable so you can do more with your money. This new contract answers those questions by securing a high level of quality to remain competitively priced.

Our U.S. Supplier Family

We have great relationships and respect for our U.S. suppliers who continue to work to meet our needs at Chrysler. The parts we receive are of high quality, affordable, and reliable. We do not make this selection process lightly.

The vendor bidding process

Our vendor bidding process takes into consideration:

- Cost
- Quality
- Supply
- Performance

While both vendors are very credible, the U.S. company was unable to compete with the offer from the international company.

U.S. suppliers and customers are our core operations, so we invest in your communities.

- The Chrysler Brand is proud to announce its partnership with No Kid Hungry to help end childhood hunger in America. Families are the focal point of everything we do, and this allows us to help change the lives of the children most in need.
- For more than a decade, the Chrysler Brand has proudly supported schools across the country. Through its partnership with the National PTA, the Chrysler Brand will support local PTA's across the country, promote family engagement in education and serve as an integral part of the National PTA's Take Your Family to School Week.
- The Chrysler Brand is proud to partner with Kango, the dependable ride-sharing service for kids. Busy parents have peace of mind knowing that their children can get to where they need to go with the help of Kango's prescreened, background-checked drivers.

- Man's best friend took center stage at the Chicago Auto Show as Chrysler announced support for the "Give a Dog a Job" program. Together with BraunAbility, we're helping to provide "assistance dogs" to individuals with disabilities through Canine Companion for Independence.

Committed to the U.S.

At Chrysler, we are fully committed to producing a vehicle with long-lasting reliability, performance, and integrity to propel us into a new age of vehicle innovation. We build it. We back it.

References:

Doing great things together. (n.d.). Retrieved February 08, 2020, from

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